



SOLUTION DEVELOPMENT

Sometimes, Off-The-Shelf Doesn't Go Far Enough

ALLOW US TO CREATE A CUSTOM BEHAVIOR CHANGE SOLUTION JUST FOR YOU.

In addition to our wide-ranging set of off-the-shelf programs, ProChange can develop a fully custom solution to fit your very specific needs—from concept through to implementation.

Our custom solutions are both engaging and effective, built on a proven, science-based foundation, while also delivering a captivating user experience. This is important to note because although competitive products might be visually appealing, they often lack the substance that would make them effective.

ProChange solutions are scientifically designed with the undeniable power and reliability of in-depth behavior change science and evidence-based truths to drive engagement, sustained behavior change, and life-changing breakthroughs.

YOUR DEDICATED TEAM OF BEHAVIOR CHANGE SCIENTISTS AND TECHNOLOGY GURUS WILL EXPERTLY GUIDE YOU THROUGH OUR CLIENT-CENTRIC DEVELOPMENT PROCESS



DISCOVERY

Collaborate to uncover your goals and success criteria and immerse ourselves in the behavior change challenge



SOLUTIONING

Design an evidence-based solution deeply rooted in scientific truths that will drive the desired behavior change across your population



IMPLEMENTATION

Iteratively build your solution complete with behavior change assessments, algorithms, and actionable messaging, along with supporting promotional campaigns



EVALUATION

Analyze data to uncover meaningful outcomes and trends



OPTIMIZATION

Provide targeted insights to optimize results and value on investment

Sometimes what you need simply doesn't exist...yet.

Are you looking for a solution that engages your population in unique ways and effectively drives specific changes—a solution that helps you realize not only your behavior change goals but also organizational objectives? If you haven't yet found what you need with our off-the-shelf options, we can help.

CUSTOM SOLUTIONS DEVELOPMENT IS OUR STRONG SUIT

Prototypes
and Pilots

Full-Scale
Implementations

Seamless Integrations
with SSO and APIs

WE MAKE THE PROCESS EASY.

TELL US WHAT YOU ARE LOOKING FOR. WE'LL DO THE REST.

End-to-End Mobile
and Web-Based Apps

SMS-Delivered Behavior
Change Solutions

Engaging
Communication
Campaigns

HOW IS PROCHANGE DIFFERENT?

ProChange's ability to create compelling solutions to drive a desired behavior change is rooted in our unwavering commitment to behavior change science.

Fads come and go, but our time-tested and proven design approach is built upon a rigorous scientific foundation and continually evolves based on cutting-edge best practices.

Our fully-collaborative approach includes the following & more:

- Comprehensive Needs Assessment & Landscape Analysis
- User-Centered Design
- Focus on Health Literacy, Plain Language, & Accessibility
- Extensive Consultation with Subject Matter and Cultural Experts

What our Solutions Development Clients have to say



Thank you for being such AMAZING partners to work with. I loved the spirit of positivity, collaboration, and resourcefulness you brought to every meeting and it has taught me so much about what it means to be a good partner. Thank you. If, in the future, I am in a position to develop another program, ProChange will be the first call I make!"

"What I appreciated most was the ownership, original thought, and strategy that you put into helping us brainstorm the best approaches to our programs. Also important was your collaborative and communicative working style in helping us get things done once we had a plan."

